

Dr. Pooja Rani

(Head of the Department)

Bachelor of Business Administration (BBA)

Government Degree College, Rudraprayag

Ph.D, UGC- NET & JRF

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PROFESSIONAL SUMMARY

Self-motivated UGC NET, JRF, and Ph.D. candidate with approximately 8 years of demonstrated experience teaching management subjects at the PG and UG levels, as well as a strong scholarly aptitude to excel in academics.

WORK EXPERIENCE

Designation	Duration	Organization Name
Assistant Professor	July, 2020 till present	GDC, Rudraprayag
Assistant professor	October 2019 to June, 2020	IMS Unison University, Dehradun, Uttarakhand
Contractual Faculty/ Resource Person	August 2016 to Oct 2019	Babasaheb Bhimrao Ambedkar University, (A Central University) Lucknow
Assistant Professor	July 2010- July 2012	S.S Institute of Management, Lucknow
Guest Faculty	January 2010- June 2010	Institute of Engineering Technology College (IET, Lucknow)

Financial Executive (Marketing)	September 2008 to May 2009	Bharti Axa life Insurance, Lucknow
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TEACHING SKILLS

- Hands-on experience at the graduation and post-graduation level education facility.
- Familiarity working at a College and University departments both.
- Outstanding ability to handle syllabus at the undergraduate and Post graduate curriculum.
- Remarkable ability to teach, inspire and develop young people.
- Skilled at explaining and explicating material in a manner that student of varying levels can digest.
- Pleasant personality to connect with students and colleagues.
- Encouraging students to participate in the group discussion and oral presentations in class.

KEYWORDS

General Management, , Marketing Management, Retail Management, Consumer Behavior, Corporate |Social Responsibility and Business Ethics, Principle and Practices of Management, Human Resource Management, Organizational Behavior, Business Environment, Strategic Management.

EDUCATIONAL QUALIFICATION

Course	Year	Name of the University/Institute	Subjects / Specialization
Doctor of Philosophy (Ph.D)	2017	Babasaheb Bhimrao Ambedkar University (A Central University), Lucknow	General Management

MBA	2008	Sahara Arts and Management Academy (AKTU), Lucknow	Marketing & Human Resource Management
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ACADEMIC ACHIEVEMENTS

UGC National Eligibility Test (NET) & Junior Research Fellowship (JRF), 2011 in Management.
 Published **12** Research Paper publications in International & National Journals.
 Published **4** Chapters published in Edited Book.

Published Research Articles/Papers in Referred Journals/ Other Reputed Journals

S.N	Title of paper	Journal Name	ISSN	Impact Factor	Year
1	CSR For Market Integration And Sustainable Development	Gurukul Business Review	ISSN: 0973-9262 (Online), ISSN: 0973-1466 (Offline)	0.65	2014
2	Social Responsibility Of Business Challenges And Road Ahead	Tactful Management Research Journal	ISSN: 2319-7943	1.5326	2014
3	Corporate Social Responsibility (CSR) Rules And Regulation Under Companies Act, 2013.	International Journal Of Multidisciplinary Research And Development	E-ISSN: 2349-4182 , P-ISSN: 2349-5979	5.72	2014

4	Need Assessment Of Women Empowerment In Rural Areas Of Lucknow District.	International Journal Of Research (IJR)	ISSN: 2348-6848	3.541	2015
5	Role Of CSR For A Better Life Of Poorest People Lives In Rural Areas.	Journal Of Motilal Rastogi School Of Management	ISSN: 0974-4037,	NA	2015
6	Changing Scenario Of CSR In An Era Of Globalization	International Journal Of Applied Research	ISSN : 2394-7500 E-ISSN:2394-5869	5.2	2015
7	Customer Perception Towards Corporate Social Responsibility In Banking Sector	International Journal Of Applied Research	ISSN: 2394-5869	5.2	2015
8	A0 Study Of Gender Violence In India	International Journal Of Multidisciplinary Research And Modern Education	ISSN: 2454-6119	2.432	2015
9	Role Of Banks In Poverty Eradication Through Corporate Social Responsibility	International Journal Of Multidisciplinary Research And Development	ISSN: 2349-4182	5.742	2015
10	Corporate Social Responsibility: An Analysis Of Indian Banking Sector	International Journal Of Applied Research	ISSN: 2394-5869	5.2	2015
11	A Study Of Social Development Through Corporate Social Responsibility	Global Journal Of Engineering Science And Researchers	ISSN: 2348-8034	3.155	2015
12	Role of CSR in women entrepreneurship development	Emerging Researcher	2348-5590	NA	2016

Chapters Published in Edited Books/ Conference Proceedings

S.N	Title of paper	Book Title, editor & Publisher	ISSN / ISBN No	Year
1	A Study Of Three Dimensional Aspects Of CSR	“Management innovations”, V.K singh, Pankaj madan and Mc Graw Hill Education (India) Private Limited, New Delhi	ISBN (13): 978-93-392-0324-5, ISBN (10): 93-392-0324-0	2014
2	CSR For Rural Development: A Case Study Of Tata Group	“Dimensions of public policy”, Dr. Rajesh kumar shastri, Ravindra Tripathi and Excel India Publishers New Delhi	ISBN: 978-93-83842-22-3	2014
3	A Study Of CSR Of Indian Corporates	“New approach in strategic and operation management”, Dr. Rajpal, Manju, Raghvendra dwivedi and Bharti Publications, New Delhi.	ISBN: 978-93-81212-81-3	2014
4	Corporate Social Responsibility: A Case Study Of Indian Banks.	“Human Resources management and corporate social responsibility in emerging economics”, Ms. Rachna kishore gedam, Dr. S. veeramani, Taufeeque ahamad siddiqui and Excel India Publishers, New Delhi.	ISBN: 978-93-83842-82-7.	2014

Talk/ Paper Presented in the National & International Conferences/ Seminars

S.N	Title Of Paper	Name Of Organization / Department	Conference / Seminar / Symposium / Workshop
1	A study of gender violence in India	ICSSR, New Delhi, Organized by Govt. Girls P.G. College Bindki, Fatehpur, U.P	National seminar on Gender violence In India Emerging Perspective And Issues
2	A study of social development through Corporate Social Responsibility	Dr Shankar Dayal Sharma Institute Of Democracy, University of Lucknow	National seminar on Corporate Social Responsibility and Social Sector Development in India

3	Changing Scenario of Corporate Social Responsibility in an era of Globalization.	Babasaheb Bhimrao Ambedkar University (A Central University), Lucknow.	National Seminar on “Globalization, Law & Protection of Human Rights: Issues & Challenges” at 13-14 October, 2014
4	Corporate Social Responsibility: A Case Study of Indian Banks.	Jamia Millia Islamia University (A Central University), New Delhi.	International conference on “An alternate globalization from the south: Dynamics of international business and finance in emerging economics” at 19-20 September 2014
5	A Study of Corporate Social Responsibility of Indian Corporates.	Ranchi University. Jharkhand.	9 th international conference on “finance and business management” at 11-12 July, 2014
6	Corporate social Responsibility in Indian context- An overview	Indian Institute of Management, Indore.	International conference on “excellence in research and education” at 8 th – 11 th may 2014
7	Corporate Social Responsibility for Rural Development: A Case Study of Tata Group.	Motilal Nehru national Institute of Technology Allahabad.	National conference on “ Dimensions of Public Policy and Rural Development” at 8-9 th March, 2014
8	A Study of Three Dimensional Aspects of Corporate Social Responsibility.	Gurukul Kangri Vishwavidyalaya, Haridwar.	3 rd International Conference on “Management Innovations (ICMI-2014)” at 10-12 th February, 2014
9	Corporate Social Responsibility for Market Integration and Sustainable Development- An Overview.	Pt. Ravishankar Shukla University, Raipur, Chhattisgarh.	National seminar during On “Emerging Innovation & Practices In Indian Business” in the Institute of Management” at 6 -8 th September, 2013

10	Corporate Social Responsibility of Business: Challenges and Road Ahead	Jamia Hamdard University, New Delhi India.	International Conference On “Business , Social Responsibility and Transformation: Indian & International Perspective, in Collaboration with Federation of Indian Chambers of Commerce & Industry” during 8-9 th February ,2013
11	Problem, Protection and Perspective of Persons with Disability: Law & Policy	Department of Human Rights, School for Legal Studies, Babasaheb Bhimrao Ambedkar University, Lucknow on 30 th March, 2017.	Discrimination against Disabled Persons; Issues and Challenges
12	Surrogacy the Reproductive Technology : Socio-Legal & Ethical Perspective	Department of Human Rights, School for Legal Studies, Babasaheb Bhimrao Ambedkar University, Lucknow on 24 th March, 2017.	Major Issues and Challenges of Surrogacy in India
13	Contribution of Dr. Bhimrao Ambedkar on Women Empowerment	Babasaheb Bhimrao Ambedkar University, Lucknow on 13-14 April, 2017	Revisiting Modern Indian Thinkers in Contemporary Contexts
14	Changing Paradigm of Management Practices for Sustainable Development.	School for Management Studies, Babasaheb Bhimrao Ambedkar University, Lucknow on 5-6 March, 2016	The impact of Corporate Social Responsibility on business performance

Workshops/ Professional Development Programme / Faculty Development Programme

S.N	Title of training course/ Workshop	Organized by	Time duration
1	Refresher Course in Commerce & Management	UGC- Human Resource Development Centre, Kumaun University, Nanital (Uttarakhand)	18 th Nov- 02 Dec, 2022
2	UGC- Approved Short- Term Professional Development Programme on “Implementation of NEP-2020 for University and College Teachers	Indira Gandhi National Open University , New Delhi	27 Oct- 05 Nov, 2022
3	International Faculty Development program on manuscript Drafting and Scopus Free Publication Process (FDP-MDP-2022)	Eudoxia Research Centre and Eudoxia Research University- USA	18 th August – 24 th August
4	International Faculty Development program on Qualitative, Quantitative and Mixed Method Research Design (FDPQM-2022)	Eudoxia Research Centre and Eudoxia Research University- USA	19 July – 27 th July
5	Faculty Induction Programme	UGC- Human Resource Development Centre, Kumaun University, Nanital (Uttarakhand)	12/07/2021 to 12/08/2021
6	Seven days national workshop on Research Methodology	Department of Rural Management, School for Management Studies, Babasaheb Bhimrao Ambedkar University, Lucknow.	8 th to 14 th March, 2019
7	Be Bold for Change: An Awareness Workshop for Ensuring Safety of Women	Department of Law, School for Legal Studies, Babasaheb Bhimrao Ambedkar University, Lucknow	3-9 March, 2017.

8	Indian Council of Social Science Research, New Delhi “Ten days Research Methodology Programme for Ph.D students in Social Sciences”.	Motilal Nehru National Institute of technology Allahabad (MNNIT) Allahabad	15-24 February, 2013
9	Management Development Programme / Faculty Development Programme On “Data Analysis using SPSS”.	Gurukul Kangri Vishwavidyalaya, Haridwar	23-24 th March, 2013

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